



DSP Auction Packages Library

Our ready-to-use deals
available on DV360



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Package Library

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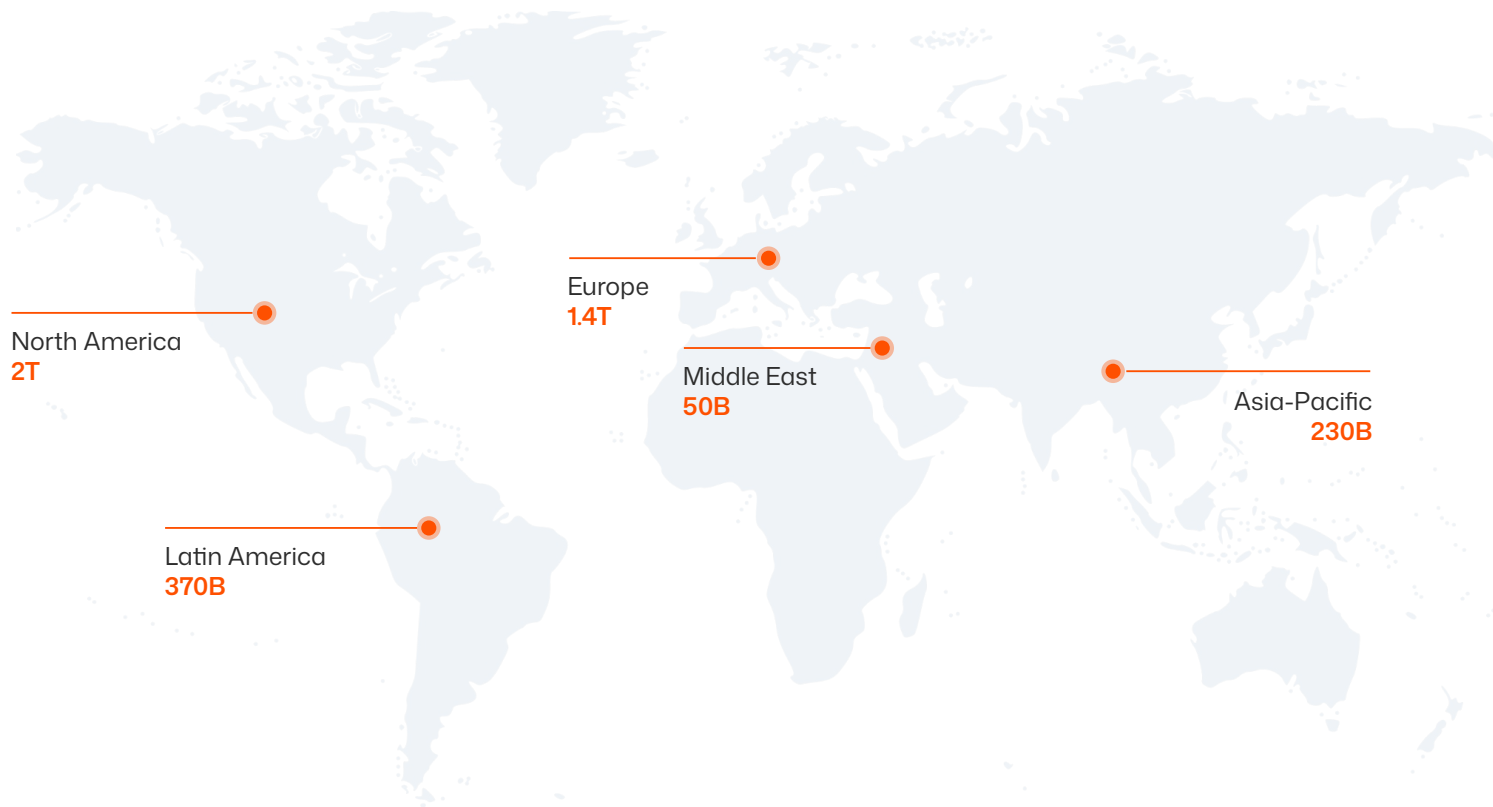
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Campaigns Delivered Seamlessly **Across the Globe**



Introducing Equativ's Auction Packages Library

Formats

Video In-stream

Video Out-stream

Display

Native

Audio

Environments

Web

App

OTT

Devices



Mobile



Desktop



Tablet



CTV



Game console

1500+
Publishers

3.7Tn
Monthly Avails

CONDÉ NAST

The
Guardian



MailOnline

BUSINESS
INSIDER

globo.com

Le Monde

meredith

pluto tv

73% VTR

In average on video -instream
& outstream, worldwide*

0.5% CTR

In average on display,
worldwide*

Display Catalog

Available in APAC, EMEA & North America

Display Marketplace | North America



Category	Deal Name	Deal ID
Politics Compliant	Politics Compliant US Election Display Always-On Equativ StackAdapt	569427169132
CBD Compliant Mobile	AP_NA_Display_WebMo-App_CannabisFriendly_StackAdapt-MP	437149877934
CBD Compliant App	AP_NA_Display_App_Cannabis-Friendly_ Stackadapt-MP	479503683311
CBD Compliant Desktop	AP_NA_Display_Desktop_Cannabis-Friendly_Stackadapt-MP	956279203749
CBD Compliant Native	Cannabis CBD Compliant North America Native Always ON Equativ StackAdapt	947159009452
Politics Compliant Native	Politics Compliant North America Native Always ON Equativ StackAdapt	646830148874
High CTR 0.1% - 0.5% Display	AP_Display_CTR-0.1-0.5_StackAdapt-MP	768236342802
High CTR 0.5% - 1% Display	AP_Display_CTR-0.5-1_StackAdapt-MP	856747519294
High CTR 0.1% - 0.5% Native	AP_Native_CTR-0.1-0.5_StackAdapt-MP	788069366537
High Engagement Web	AP I StackAdapt Marketplace I Meta High Engagement I Display	233221857646
Viewability 60%+ Display	AP_Display_Viewability+60_StackAdapt-MP	381941808553
Viewability 70%+ Display	70%VWB+ High Viewability North America Display Always-On Equativ StackAdapt	143255024396

Display Marketplace | North America



Category	Deal Name	Deal ID
Viewability 60%+ Native	AP_Native_Viewability+60_StackAdapt-MP	288186772200
Viewability 70%+ Native	AP_Native_Viewability+70_StackAdapt-MP	222514643345
Premium Publishers Native	AP_Native_Premium-Publishers_StackAdapt-MP	479503683311
Premium Domains News Native	AP_Native_Premium-Domains-News_StackAdapt-MP	956279203749
Premium Domains Native	AP_Native_Premium-Domains_StackAdapt-MP	947159009452
Premium Publishers Display	AP_Display_Premium-Publishers_StackAdapt-MP	646830148874

Display Marketplace | North America



Category	Deal Name	Deal ID
Liberal News US Display	Liberal News US Election Display Always ON Equativ StackAdapt	610484914163
Neutral News US Display	Neutral News US Election Display Always ON Equativ StackAdapt	714398040313
Conservatives News US Display	Conservatives News US Election Display Always ON Equativ StackAdapt	298746402175
Spanish Language Display	Spanish Inventory North America Display Always-On Equativ StackAdapt	467075282400
French Language Display	AP I StackAdapt Marketplace I Meta French I Display	760110711908
Spanish Language Display	AP I StackAdapt Marketplace I Meta Spanish I Display	909532752464
Food & Drink Display	AP_Display_Semantic-Food&Drink_StackAdapt-MP	919587896590
Sports Display	Sport North America Display Always ON Equativ StackAdapt	667462180866
Personal Finance Display	AP I StackAdapt Marketplace I Meta Personal Finance I Display	375293607808
Health & Fitness Display	AP_Display_Semantic-Health&Fitness_StackAdapt-MP	511852532607
Arts & Entertainment Native	AP_Native_Semantic-Arts&Entertainment_StackAdapt-MP	853201310122
News & Weather Native	AP_Native_Domains-News&Weather_StackAdapt-MP	745667588732

Display Marketplace | North America



Category	Deal Name	Deal ID
Holiday Display	AP I StackAdapt Marketplace I Meta Holiday I Display	731628877960
Food & Drink	AP_Native_Semantic-Food&Drink_StackAdapt-MP	655179046723
Arts & Entertainment Display	AP_Display_Semantic-Arts&Entertainment_StackAdapt-MP	717819895137
Education Display	AP_Display_Semantic-Education_StackAdapt-MP	136451072494
Law, Govt & Politics Native	AP_Native_Semantic-Law,Govt&Politics_StackAdapt-MP	508967259336
Health & Fitness Native	AP_Native_Semantic-Health&Fitness_StackAdapt-MP	265252305905
Travel Display	Travel North America Display Always ON Equativ StackAdapt	210619651400
Shopping Display	Shopping North America Display Always ON Equativ StackAdapt	448168803580
Education Native	AP_Native_Semantic-Education_StackAdapt-MP	117232343509
Soccer Display	AP I StackAdapt Marketplace I Meta Soccer I Display	267453516673
Thanksgiving Display	AP I StackAdapt Marketplace I Meta Thanksgiving I Display	134626496062
American Football Display	AP I StackAdapt Marketplace I Meta American Football I Display	140115099562

Display Marketplace | North America



Category	Deal Name	Deal ID
Basketball Display	AP StackAdapt Marketplace Meta Basketball Display	912214784135
Pride Month Display	AP StackAdapt Marketplace Meta Pride Month Display	902938078554
Valentine's Day Display	AP StackAdapt Marketplace Meta Valentine's day Display	862391835767
Tennis Display	AP StackAdapt Marketplace Meta Tennis Display	589582470949
Hobbies & Interests Display	AP_Display_Semantic-Hobbies&Interests_StackAdapt-MP	918124594139
New Year's Display	New Year's Semantic North America Display Always ON Equativ StackAdapt	644157820244
Law, Govt & Politics Display	AP_Display_Domains-Law,Govt&Politics_StackAdapt-MP	206502681639
Golf Display	AP StackAdapt Marketplace Meta Golf Display	456291957157
Business & Finance Display	AP_Display_Semantic-Business&Finance_StackAdapt-MP	725998040519
Law, Govt & Politics Display	AP_Display_Semantic-Law,Govt&Politics_StackAdapt-MP	948445336202
Automotive Display	AP_Display_Semantic-Automotive_StackAdapt-MP	352971889386
Home Activity Sites Display	AP_Display_Semantic-Home Activity Sites_StackAdapt-MP	765967216265

Display Marketplace | North America



Category	Deal Name	Deal ID
Holiday Food & Recipes Display	AP_Display_Semantic-Holiday Food & Recipes_StackAdapt-MP	920767920043
Law, Govt & Politics Display	AP_Video_Domains-Law,Govt&Politics_StackAdapt-MP	472263090612
Business & Finance Display	AP_Native_Semantic-Business&Finance_StackAdapt-MP	608641386323
Family & Parenting Display	AP_Display_Semantic-Family&Parenting_StackAdapt-MP	420937679540
Black Friday Display	AP I StackAdapt Marketplace I Semantic Equativ Black Friday I Display	173214308026
Holiday Food & Recipes Display	AP_Native_Semantic-Holiday Food & Recipes_StackAdapt-MP	245882113181
Halloween Display	AP I StackAdapt Marketplace I Semantic Equativ Halloween I Display	840991938126
Law, Govt & Politics Native	AP_Native_Domains-Law,Govt&Politics_StackAdapt-MP	624686592987
Black Friday Display	AP I StackAdapt Marketplace I Meta Black Friday I Display	572232509728

OLV Catalog

Available in North America

OLV Marketplace | North America



Category	Deal Name	Deal ID
Politics Compliant	Politics Compliant US Election Video Always-On Equativ StackAdapt	612305319625
High Video Completion Rates (VCR)	80%VTR+ High Completion North America Video Always-On Equativ StackAdapt	633453776630
Viewability 60%+	AP_Video_Viewability+60_StackAdapt-MP	699919973020
Viewability 70%+	AP_Video_Viewability+70_StackAdapt-MP	735061631084
High CTR / Click-Through-Rate (CTR) 0.5% - 1%	AP_Video_CTR-0.5-1_StackAdapt-MP	904557186154
High Attention Rate	AP_Video_High-Attention_StackAdapt-MP	965094389156
High Engagement Web	AP I StackAdapt Marketplace I Meta High Engagement I Video	799955669243
Premium Publishers	AP_Video_Premium-Publishers_StackAdapt-MP	474474923114
Premium News	AP_Video_Premium-Domains-News_StackAdapt-MP	500507350683
Pre-Roll	Pre-Roll Instream Inventory North America Video Always ON Equativ StackAdapt	291316481144

OLV Marketplace | North America



Category	Deal Name	Deal ID
Liberal News US OLV	Liberal News US Election OLV Always ON Equativ StackAdapt	395569987780
Neutral News US OLV	Neutral News US Election OLV Always ON Equativ StackAdapt	344666687228
Conservatives News US OLV	Conservatives News US Election OLV Always ON Equativ StackAdapt	741383831396
Business & Finance OLV	AP_Video_Semantic-Business&Finance_StackAdapt-MP	577351167702
French Language OLV	AP I StackAdapt Marketplace I Meta French I Video	266060334432
Travel OLV	Travel North America Video Always ON Equativ StackAdapt	160486810534
Personal Finance OLV	AP I StackAdapt Marketplace I Meta Personal Finance I Video	767117993395
Sports OLV	Sport North America Video Always ON Equativ StackAdapt	986096756868
Arts & Entertainment OLV	AP_Video_Semantic-Arts&Entertainment_StackAdapt-MP	446475228357
Spanish Language OLV	AP I StackAdapt Marketplace I Semantic Spanish I Video	949763073862
Holiday OLV	AP I StackAdapt Marketplace I Meta Holiday I Video	286040998410
Basketball OLV	AP I StackAdapt Marketplace I Meta Basketball I Video	474246912989

OLV Marketplace | North America



Category	Deal Name	Deal ID
Food & Drink	AP_Video_Semantic-Food&Drink_StackAdapt-MP	986215156375
Soccer	AP StackAdapt Marketplace Meta Soccer Video	430092724587
Thanksgiving	AP StackAdapt Marketplace Meta Thanksgiving Video	541106918209
Black Friday	AP StackAdapt Marketplace Meta Black Friday Video	182977354926
Father's Day	AP StackAdapt Marketplace Meta Father's day Video	833467414037
Golf	AP StackAdapt Marketplace Meta Golf Video	714183489700
Valentine's Day	AP StackAdapt Marketplace Meta Valentine's day Video	768619038160
Shopping	AP StackAdapt Marketplace Meta Shopping Video	560783976607
American Football	AP StackAdapt Marketplace Meta American Football Video	390426506685
Education	AP_Video_Semantic-Education_StackAdapt-MP	148938399142
New Year's	AP StackAdapt Marketplace Meta New Year's Video	744602095142
Law, Govt & Politics	AP_Video_Semantic-Law,Govt&Politics_StackAdapt-MP	369946414444

OLV Marketplace | North America



Category	Deal Name	Deal ID
Health & Fitness	AP_Video_Semantic-Health&Fitness_StackAdapt-MP	725166330322
Automotive	AP_Video_Semantic-Automotive_StackAdapt-MP	303941000155
Tennis	AP StackAdapt Marketplace Meta Tennis Video	255157052975
Holiday Food & Recipes	AP_Video_Semantic-Holiday Food & Recipes_StackAdapt-MP	263513002742

CTV Catalog

Available in North America

CTV Marketplace | North America



Category	Deal Name	Deal ID
US Election CTV	Politics Compliant US Election CTV Always-On Equativ StackAdapt	404233452601
Liberal News US CTV	Liberal News US Election CTV Always ON Equativ StackAdapt	901933229808
Neutral News US CTV	Neutral News US Election CTV Always ON Equativ StackAdapt	536134476299
Conservatives News US CTV	Conservatives News US Election CTV Always ON Equativ StackAdapt	752132795708
Run of Network (RON) CTV	AP_CTV_StackAdapt-MP	551419683861
RON Excluding News CTV	AP_CTV_excl.News_StackAdapt-MP	213477983370
News CTV	AP_CTV_News_StackAdapt-MP	764489132328
Political Publishers CTV	AP_CTV_Political-Publishers_StackAdapt-MP	356919940976
Run of Network (RON) CTV	AP StackAdapt Marketplace CTV	927294302861
News CTV	News North America CTV Always ON Equativ StackAdapt	891064573967
Spanish Language CTV	Spanish Inventory North America CTV Always ON Equativ StackAdapt	137787292891
Sports CTV	Sport Inventory North America CTV Always ON Equativ StackAdapt	448855956147

CTV Marketplace | North America



Category	Deal Name	Deal ID
60 Second Placements CTV	60 Second Placements Inventory North America CTV Always ON Equativ StackAdapt	285445514248
Cannabis CBD Compliant CTV	Cannabis CBD Compliant North America CTV Always ON Equativ StackAdapt	174079667376

Reach Out Today

Ask our team for Custom Auction Packages